

Importance of 'social media' for graduate recruitment

Use social media to ...





Which social media channels?

Linked in

- Personal profile (photo & online CV)
- Join groups, follow companies.
- Rich resource for researching organisations, and contacts
- Jobs board
- Advice for students at students.linkedin.com



- Follow companies
- Some use specific "careers" tag eg @BBCcareers
- Link to your LinkedIn profile
- Use #job along with keywords to find roles
- Create meaningful content

facebook.

- Seen as more personal than professional
- Check privacy settings
- "like" company pages to stay up to date.

Others? YouTube? Instagram? Other localities?



Resources for moving on

Make the most of your time at Oxford – be curious, be proactive, get involved...

- Academics, other students and post-docs, alumni
- Seminars, lectures, conferences (<u>www.talks.ox.ac.uk</u>)
- Professional institutions (eg IOM³)
- Advice, information, development programmes and internships from the **Careers Service**...



Get one-to-one guidance

To book, log-in to CareerConnect, click on "Appointments" then "Search & Book".

THE

CAREERS

SERVICE



See our specialisms at www.careers.ox.ac.uk/advisers

Bespoke workshops & seminars for DPhils



Career management for research staff & DPhils (13 Oct)

CV & cover letter skills for DPhils & research staff (2 Nov)

Academic application & interview skills for researchers (14 Nov)

Interview & presentation skills for researchers (23 Nov)

To see details and Too late to change direction? (for researchers) (28 Nov)

Insight into Academia: Myths and realities (7 Nov)

Insight into Academia: Conversations (21 Nov)

To see details and To book, login to Career Connect at www.careers.ox.ac.uk & search events



The Student Consultancy

Work in teams over a term to address a strategic issue or business problem for a client organisation in Oxfordshire.

NEW for 2018! The Researchers Consultancy Work on a project over 3 months Closing date Monday 13 November for January start

An opportunity to:

- Contribute to the local community and gain solid work experience
- Tackle strategic business issues and concerns
- Develop key employability skills such as self-management, team working, business and customer awareness, problem solving and communication
- Provide demonstrable examples of keys skills for your CV or for use in job interviews
- Gain an awareness of the commercial, social and behavioural contexts of professional environments

Hilary Term applications now open www.careers.ox.ac.uk/the-student-consultancy/



CAREERS Join our internship programmes



THE



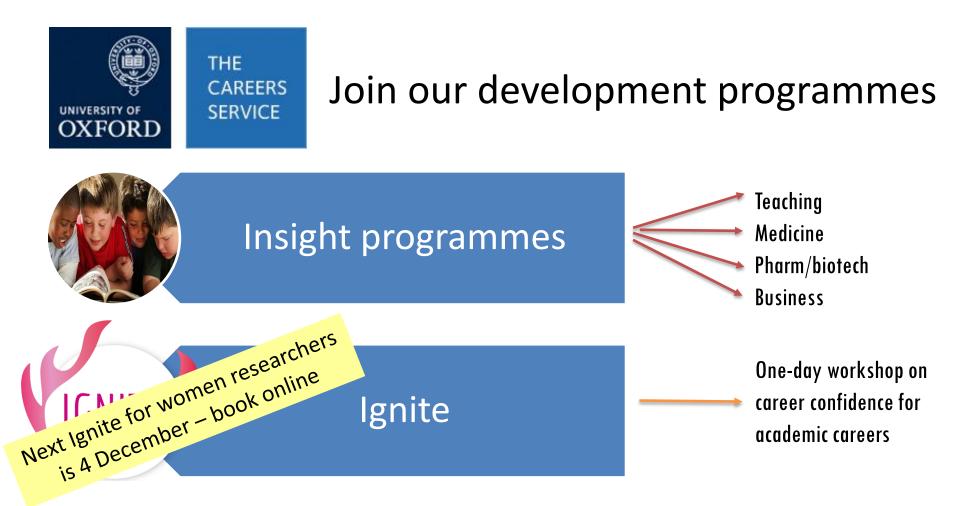
Summer Internship Programme

- 4-12 weeks
- Many sectors & locations
- Apply by 19 Feb (international internships) or 12 March (UK internships)

Micro-internship Programme

- 2-5 days in 9th week each term
- Many sectors, most in Oxford
- Advertised from 0th week each term, deadline Monday of 3rd week

www.careers.ox.ac.uk/internships





Hone your application skills

Learn about different sectors

Investigate further study

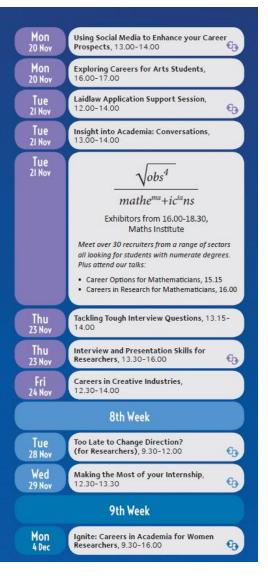
Fairs and employer presentations

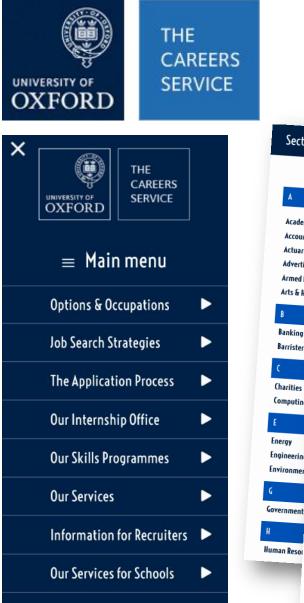
Events specifically for

- Disabled students
- International students
- DPhils and research staff

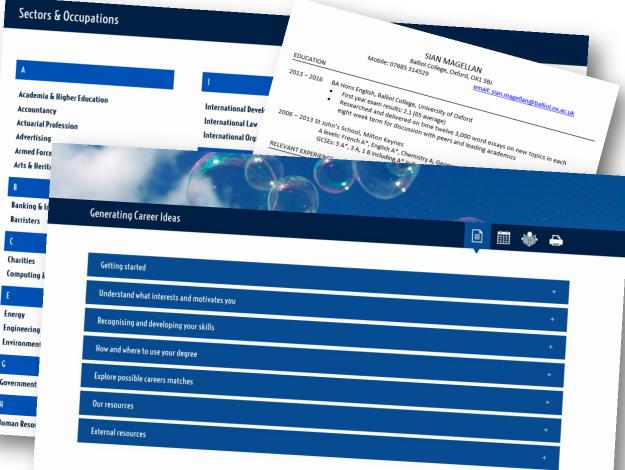
Attend talks & workshops, connect with employers







Explore more online: Information & advice



This information was last updated on 15 February 2017



Explore more online: CareerConnect





Visit us in person

56 Banbury Road, OX2 6PA



Or see us in your college or department...

www.careers.ox.ac.uk



'What could you be doing now to maximise your chances of winning your dream-job when you graduate?'

