



Importance of 'social media' for graduate recruitment

Use social media to...

"Your CV that never sleeps"
Consider privacy settings

→ Develop your personal brand

Build industry knowledge

← *Identify key players*
Current issues
Follow organisations
Join industry groups

Keyword searches
Alumni Career Insights on Linked In
Discussion groups
Key influencers
Comment on posts

→ Find key contacts

Access job vacancies

← *Set up alerts*
Monitor opportunities to build knowledge
Be discoverable

Which social media channels?



- Personal profile (photo & online CV)
- Join groups, follow companies.
- Rich resource for researching organisations, and contacts
- Jobs board
- Advice for students at students.linkedin.com



- Follow companies
- Some use specific “careers” tag eg @BBCcareers
- Link to your LinkedIn profile
- Use #job along with keywords to find roles
- Create meaningful content



- Seen as more personal than professional
- Check privacy settings
- “like” company pages to stay up to date.

Others?
YouTube? Instagram?
Other localities?



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Resources for moving on

Make the most of your time at Oxford – be curious, be proactive, get involved...

- Academics, other students and post-docs, alumni
- Seminars, lectures, conferences (www.talks.ox.ac.uk)
- Professional institutions (eg IOM³)
- Advice, information, development programmes and internships from the **Careers Service**...



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Get one-to-one guidance

To book, log-in to CareerConnect, click on “Appointments” then “Search & Book”.



Get advice as an
alum

Specialist advice
for researchers

Speak to a
disability adviser

See our specialisms at
www.careers.ox.ac.uk/advisers



Bespoke workshops & seminars for DPhils

Career management for research staff & DPhils (13 Oct)

CV & cover letter skills for DPhils & research staff (2 Nov)

Academic application & interview skills for researchers (14 Nov)

Interview & presentation skills for researchers (23 Nov)

Too late to change direction? (for researchers) (28 Nov)

Insight into Academia: Myths and realities (7 Nov)

Insight into Academia: Conversations (21 Nov)

To see details and
book, login to Career
Connect at
www.careers.ox.ac.uk
& search events



The Student Consultancy

Work in teams over a term to address a strategic issue or business problem for a client organisation in Oxfordshire.

NEW for 2018!
The Researchers Consultancy
Work on a project over 3 months
Closing date Monday 13
November for January start

An opportunity to:

- Contribute to the local community and gain solid work experience
- Tackle strategic business issues and concerns
- Develop key employability skills such as self-management, team working, business and customer awareness, problem solving and communication
- Provide demonstrable examples of key skills for your CV or for use in job interviews
- Gain an awareness of the commercial, social and behavioural contexts of professional environments

Hilary Term applications now open

www.careers.ox.ac.uk/the-student-consultancy/



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Join our internship programmes



Summer Internship Programme

- 4-12 weeks
- Many sectors & locations
- Apply by 19 Feb (international internships) or 12 March (UK internships)



Micro-internship Programme

- 2-5 days in 9th week each term
- Many sectors, most in Oxford
- Advertised from 0th week each term, deadline Monday of 3rd week

www.careers.ox.ac.uk/internships



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Join our development programmes



Insight programmes

Teaching

Medicine

Pharm/biotech

Business

Next Ignite for women researchers
is 4 December – book online

Ignite

One-day workshop on
career confidence for
academic careers



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Attend talks & workshops, connect with employers

Hone your application skills

Learn about different sectors

Investigate further study

Fairs and employer
presentations

Events specifically for

- Disabled students
- International students
- DPhils and research staff

6th Week

Date	Event
Tue 7 Nov	The General Medical Council: Friend or Foe? Views from the Frontline, 17.15-18.30
Wed 8 Nov	How to Demonstrate Commercial Awareness (Employer led), 13.00-14.30
Wed 8 Nov	Insight into Business - Workshop 3, 15.15-17.45
Wed 8 Nov	Tips for Writing Better CVs and Applications, 16.15-17.00
Thu 9 Nov	A Risky Business - Careers in the Pharmaceutical Industry, 14.00-18.00
Thu 9 Nov	Everything you Need to Know About the Bar, 14.15-16.15
Mon 13 Nov	Getting Into the UN, 17.15-18.30
Tue 14 Nov	Academic Application and Interview Skills for Researchers, 9.00-12.30
Tue 14 Nov	Writing Applications for Postgraduate Study, 13.15-13.45
Tue 14 Nov	Laidlaw Application Support Session, 14.00-16.00
Wed 15 Nov	Improving your Interview Technique, (Employer led), 14.30-16.00
Wed 15 Nov	Legal Case Study and Interviews Session (Employer led), 14.30-16.30
Thu 16 Nov	Civil Service Policy Game, 14.00-17.00
Sat 18 Nov	MBTI Workshop, 10.00-13.00
Mon 20 Nov	Tips for Writing Better CVs and Applications, 12.15-13.00
Mon 20 Nov	Using Social Media to Enhance your Career Prospects, 13.00-14.00
Mon 20 Nov	Exploring Careers for Arts Students, 16.00-17.00
Tue 21 Nov	Laidlaw Application Support Session, 12.00-14.00
Tue 21 Nov	Insight into Academia: Conversations, 13.00-14.00
Tue 21 Nov	Maths Institute $\sqrt{\text{obs}^4}$ $\text{mathe}^{\text{ma}} + \text{ic}^{\text{la}} \text{ns}$ Exhibitors from 16.00-18.30, Maths Institute Meet over 30 recruiters from a range of sectors all looking for students with numerate degrees. Plus attend our talks: <ul style="list-style-type: none">• Career Options for Mathematicians, 15.15• Careers in Research for Mathematicians, 16.00
Thu 23 Nov	Tackling Tough Interview Questions, 13.15-14.00
Thu 23 Nov	Interview and Presentation Skills for Researchers, 13.30-16.00
Fri 24 Nov	Careers in Creative Industries, 12.30-14.00
8th Week	
Tue 28 Nov	Too Late to Change Direction? (for Researchers), 9.30-12.00
Wed 29 Nov	Making the Most of your Internship, 12.30-13.30
9th Week	
Mon 4 Dec	Ignite: Careers in Academia for Women Researchers, 9.30-16.00



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Explore more online: Information & advice



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How and where to use your degree

Explore possible careers matches

Our resources

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EDUCATION

SIÂN MAGELLAN
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2013 – 2016

- BA Hons English, Balliol College, University of Oxford
- First year exam results: 2.1 (65 average)
- Researched and delivered on time twelve 3,000 word essays on new topics in each eight week term for discussion with peers and leading academics

2006 – 2013

St John's School, Milton Keynes

A levels: French A*, English A*, Chemistry A, Geography A

GCSEs: 5 A*, 3 A, 1 B including A* in English

RELEVANT EXPERIENCE

This information was last updated on 15 February 2017.



Explore more online: CareerConnect

The image shows a screenshot of the CareerConnect website interface. The background is a blue sky with white clouds. On the left, there is a "Welcome to CareerConnect" message and logos for the University of Oxford and The Careers Service. On the right, there is a "Student login" section with a "Login" button. Overlaid on the right side are four horizontal bars, each with a circular callout on the left and text on the right:

- Book appointments** (purple bar)
- Events listing** (dark blue bar)
- Job & internship database** (medium blue bar)
- Apply for programmes** (teal bar)

www.careers.ox.ac.uk



Visit us in person

56 Banbury Road, OX2 6PA



Or see us in your college or department...

www.careers.ox.ac.uk



THE
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‘What could you be doing now to maximise your chances of winning your dream–job when you graduate?’

Be curious, be proactive, get involved...